



Wir suchen zum nächstmöglichen Termin: Managing Director, Dentsu Data Services – 100%

Dentsu Aegis Network Switzerland is going through an exciting transformation that brings all of its Data capabilities together in one newly-formed unit, Dentsu Data Services (DDS), with the objective of facilitating innovation and growth in this subject. In order to foster collaboration and advancement of existing disciplines, as well as bring-in new capabilities and drive on-going product development, a new role, 'Managing Director, Dentsu Data Services', has been created.



Your responsibilities

- Consult the business on its Data strategy/offering and the direction of DDS – developing and executing against a Data capabilities roadmap and action plan that is directed at achieving a full suite of state-of-the-art solutions, making the most of local specialists, whilst leveraging the global network
- Develop a structured and scalable approach to data warehousing and Big Data, with a focus on delivering solutions using Data Mining/Modelling and Artificial Intelligence (e.g. Machine Learning techniques such as Deep Learning), and a view to develop proprietary applications
- Deploy your own practiced Data Science/Mathematical Computer Science skill-set in developing advanced analytics tools and techniques that solve challenges and add value in a Media Agency context
- Together with your team, develop the necessary skills and capabilities, as well as identify/select key technologies and partners (internal and external to the global network) to bring new products to market
- Implement processes, governance and best practice to ensure a consistent data framework and compliance procedure is in place
- Create a culture of innovation, collaboration and learning amongst team members, expressed within themselves as well as in the global network
- Recruit, mentor and motivate team members, along with assigning direct reports, ensuring a good development and retention of staff. Identify, promote and engage high potential employees in area of expertise, whilst maintaining a pipeline of top talent
- Participate in management meetings, contributing from the perspective of DDS growing to become a vital component of Dentsu Aegis Network Switzerland's commercial success
- Play a leading role in advocating DDS, building engagement amongst internal and external stakeholders



Your profile

- Masters degree in a related technical field (e.g. Computer Science, Statistics, Engineering, Physics, Mathematics)
- 7+ years of professional Data Science experience - preferably in a marketing/advertising context and in facilitation of data-driven decision-making (e.g. for eCommerce, website analytics, CRM, ad fraud detection, etc.)
- 5+ years of professional experience with at least one of the common data science toolkits (i.e. R, SAS, NumPy, Weka, MatLab, etc.)
- Very good understanding of Machine Learning techniques and algorithms, such as k-NN, Naive Bayes, SVM, Neural Networks and Decision Forests
- Experience with at least one common relational database management system and the corresponding language (IBM DB2, Oracle, MySQL, Microsoft SQL Server)
- Familiarity with Big Data infrastructure concepts and frameworks like Hadoop, Spark, Yarn, etc.
- Preferably, a proven track record of successfully creating and maintaining Big Data architecture and solutions in a professional marketing/advertising context
- Extensive experience in a fast-paced, commercial analytical environment
- Self-motivated and passionate about unlocking value from data



We offer

- Exciting environment in a future-oriented industry in an international network
- Room for development and a lot of responsibility for your (cool!) Customers
- Competitive salary
- Flexible working time organization (part-time, flexitime, possibility for home office)
- Fringe benefits (Half-Fare travelcard, gift-giving holiday for your birthday, coffee to the point of departure, BBQ in the summer ...)
- Beautiful and creative office space in the middle of the city of Zurich
- Personal development and advanced training

Deine Bewerbung per E-Mail

Dentsu Aegis Network Switzerland

Cyrill Buehler, HR Business Partner

Kanzleistrasse 57, 8036 Zürich

cyrill.buehler@dentsuaegis.com / www.dentsu.ch